

SCHUYLER NOORDHOFF

schuyler@noordhoff.com | <https://www.linkedin.com/in/schuyler-noordhoff/>

Skills

- Social media management and content creation; skilled with Adobe Illustrator and Photoshop.
- Leadership, public speaking, and facilitating group discussions
- Strong cross-cultural communication and marketing insight

Education

University of Alabama Honors College, Tuscaloosa, AL

Public Relations BA, May 2026

GPA: 4.000

Manderson Graduate School of Business, Tuscaloosa, AL

Master of Business Administration, May 2027

Focused Area of Study: Marketing with a Digital and Social Media focus

Leadership & Involvement

MBA Case Team Member

September 2026-Present

Manderson Graduate School of Business

- Selected as one of 25 MBA students to compete in business case competitions, developing and presenting strategic solutions to real-world business challenges

Teacher Assistant

August – December 2023, 2024

University of Alabama Peer Leader Program

- Led first-year students in the College of Communication and Information Sciences
- Planned and executed lessons, helped new students get involved on campus, and collaborated with class professor

Virtual Study Abroad Teacher Assistant

September 2025 – November 2025

STEM/CREATE a Path VSA Program

- Attended and actively participated in virtual sessions, facilitating communication with participants in Kenya, Cambodia, Columbia and India
- Encouraged and guided student discussions to promote engagement and cross-cultural understanding

Young Life Leader

April 2024 – Present

Tuscaloosa Young Life

- Disciple high school and college students through a Christian-based ministry club
- Plan and execute weekly gatherings with students, supporting students at their sporting events, and leading small group Bible studies

Work Experience

Kanakuk Summer Camp, Lampe, MO

May 2026-August 2026

Assistant Kitchen Manager

- Oversaw daily operations of an industrial-scale kitchen serving 600+ campers and staff
- Delegated tasks and managed kitchen workflow to prepare and serve six meals per day
- Trained and supported a team of 25+ kitchen staff and 5 cooks
- Solved day-to-day operational challenges while keeping the kitchen organized and meals running on schedule

Kanakuk Summer Camp, Lampe, MO

May 2025 - July 2025

Social Media Internship

- Posted twice a day on the @Kanakukk2 Instagram account
- Reached 43,000+ accounts with 357,000+ views